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1941

BETTER BLOOMING BULBS
HEBERLING'S GLADIOLUS
 CORN BELT GROWN
 INCORPORATED

J. H. Heberling Easton, Illinois, U.S.A.

Sec. 562, P. L. & R.
 U. S. POSTAGE
PAID
 Easton, Illinois
 Permit No. 1

DARWIN TULIPS

U. S. Dept. of Agriculture
 Fruit & Vegetable Crops & Diseases
 Bureau of Plant Industry
 Washington, D. C.

BETTER BLOOMING BULBS **HEBERLING GLADIOLUS**

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DIGGING TIME PRICES **DARWIN TULIPS---REGAL LILIES**

JUNE 1, 1941

As you know until last year we imported most of our tulip bulbs from Holland. The United States normally uses 100,000,000 large tulip bulbs annually. Total production in the U. S. this year will probably not exceed 25,000,000 large bulbs.

There appears to be no likelihood of securing tulip bulbs from Holland this season. Hence the demand for tulips is going to far exceed the supply. There is no prospect of much, if any, improvement in this situation this year.

WHERE AND HOW GROWN

Our tulip bulbs are grown on rich Illinois soil where, during the winter, the temperature is frequently at zero or below. Our bulbs go through such winters without any special protection and come up fine and strong in the Spring producing fine flowers. Such a climate gives them a strength and toughness which will insure good flowers for you next spring. Tulips grown in warmer climates sometimes fail to withstand our severe winters, with disappointing results to purchasers.

GUARANTEE

All stock is guaranteed true to name and free of insect pests and disease. We further guarantee that with proper care our bulbs will give you splendid flowers next Spring.

DIGGING TIME PRICES

We will start digging our bulbs within a few days and we are now making you special prices at this time in order to get this business out of the way of our Fall gladiolus business. Any Fall prices we may make will be higher than those quoted herein.

Our customers were much pleased with the results from tulip bulbs purchased from us last Fall and some have already placed orders from the new crop. We have materially increased our planting this season.

TERMS

You may order now sending 25% of order in cash and we will ship C. O. D. if not paid in full at shipping time. Orders will be promptly acknowledged when received.

DISCOUNTS

10% Discount for cash with order if received before July 1st and order paid in full.

DELIVERY

Tulip bulbs will be shipped between September 1st and 30th unless ordered out sooner.

Regal lilies between October 1st and 15th.

All shipments prepaid.

TULIPS

Prepaid Delivery Charges

	Per 10	Per 100
LARGE BULBS		
BARTIGON—Very large striking Darwin of rich crimson scarlet. 24 to 26 inches tall.....	\$0.60	\$5.00
BARONNE De laTONNAYE—Rich rose, margined blush rose. Very large flower and very tall. 28 to 32 inches. Darwin.....	.60	4.80
CARRARA—A cottage tulip with large bowl and of rich creamy white. 22 inches tall.....	.80	5.80
CLARA BUTT—A beautiful Darwin of soft appleblossom pink. 22 to 24 inches tall.....	.50	3.80
FARNCOMBE SANDERS—A large flowering Darwin of fiery rose scarlet. 24 inches tall.....	.60	4.80
GRENADIER—Cottage tulip of dazzling orange scarlet. A beauty. 22 to 24 inches tall.....	.60	5.00
INGLECOMBE YELLOW—Darwin. Large glossy canary yellow. 22 to 24 inches tall.....	.50	3.80
KANSAS—A beautiful white Triumph tulip. 22 inches.....	.80	5.80
KING HAROLD—Darwin. A deep, rich crimson scarlet with satin gloss. Exquisite. 24 inches tall.....	.60	5.00
PROF. RAUWENHOF—Darwin. A bright cherry rose, blue starred white base. Outstanding. 28 inches tall.....	.60	4.80
PICOTEE—Lily flowering tulip of creamy white with rose and lavender edge. 22 inches tall.....	.80	5.80
TELESCOPIUM—A triumph tulip of rich violet rose, very large flowers. 24 inches tall.....	.80	6.00
U. S. A.—A Triumph variety of carmine red with gold edge. Very rich. 24 inches tall.....	.60	4.80
WILLIAM COPELAND—A very rich, deep, lavender Darwin. 22 inches tall.....	.60	4.80
WILLIAM PITT—Darwin. A very large tulip of deep crimson. One of the best. 26 inches tall.....	.60	4.80
MIXED COLORS—Assorted colors of Darwins mixed and not labelled as to variety.....	.60	3.80

REGAL LILIES---The most popular of all American Lilies

The most popular of all American Lilies. Large, white and very fragrant. This lily is hardy in most climates including latitude of Illinois and states farther north. The greatest danger of frost is in the spring after they start growth and are up; then, sometimes, a freeze will injure them. This can be avoided by mulching the ground after it freezes in winter. This will delay the early spring growth. Plant smaller bulbs 4 inches deep and larger 6 inches.

PRICES PREPAID (FREE DELIVERY) 25 AT THE 100 RATE

Per Size 4-5 in.....	3	10	100	Per Size 5-6 in.....	Each	10	100	Per Size 6-7 in.....	Each	10	100
Per Size 4-5 in.....	\$0.20	\$0.60	\$5.00	Per Size 5-6 in.....	\$0.10	\$0.80	\$6.00	Per Size 6-7 in.....	\$0.12	\$1.00	\$8.00

